



## **GIVE TO THE MAX DAY 2023 – PUBLIC SERVICE ANNOUNCEMENT SCRIPTS**

Want to raise the profile of Give to the Max Day in your community? Ask your local radio station to record and run a public service announcement (PSA) in November! Use our scripts below, or make adjustments specific to your organization!

Scripts below are written to clue in voiceover talent how to announce (ie: Give-M-N-dot-org.)

### **15-second version**

Minnesota's 24-hour online give-a-thon, Give to the Max Day, is celebrating its fifteenth anniversary on November 16th! Visit Give-M-N-dot-org and give back to the nonprofits and schools you care about most.

### **30-second version**

Minnesotans are known for their generosity, so it's no surprise that we dedicate 24 hours to giving to nonprofits and schools statewide. Since 2009, hundreds of thousands of generous people have given nearly 300-million-dollars to their favorite Minnesota organizations on Give to the Max Day. When you make a gift this Give to the Max Day, you can help your favorite cause win a share of the 100-thousand-dollar prize pool! You can schedule your donation right now or on Thursday, November 16, on Give-M-N-dot-org.