**[ORGANIZATION] to participate in 17th Annual Give to the Max Day on November 20**  
Give to the Max Day is a catalyst for good, raising more than $330 million for local Minnesota organizations since 2009

**MINNEAPOLIS, Month Date** — [ORGANIZATION] is excited to participate in the annual Give to the Max Day on Thursday, Nov. 20. Give to the Max Day, a statewide grassroots giving event organized by GiveMN, has raised more than $330 million for more than 10,000 organizations since its inaugural year in 2009. [If applicable] [Organization] received [$XX] in gifts from donors during Give to the Max Day 2024.

[INCLUDE BASIC INFORMATION ABOUT YOUR ORGANIZATION: Mission, how funding is needed and/or used, impact of last year’s campaign if applicable]

[INCLUDE A QUOTE FROM ORGANIZATION LEADER ABOUT HOW DONOR SUPPORT WILL MAKE A DIFFERENCE ON GTMD]

"In 2024, tens of thousands of Minnesotans and supporters from around the world came together to raise a record-breaking $37 million for 6,556 nonprofits and schools across our state," said Jenna Ray, executive director of GiveMN, the nonprofit behind Give to the Max. “Individual donor support continues to be a powerful force for good. Every dollar donated fuels the essential work of local nonprofits to improve lives and strengthen our neighborhoods."

To participate, visit GiveMN.org and search for the causes you care about most using keywords, your location, or by organization name. Give to the Max’s Early Giving period begins Nov. 1 and the campaign culminates on Give to the Max Day, Thursday, Nov. 20.

Each donation through GiveMN.org qualifies [ORGANIZATION] for additional grants from the Give to the Max Day prize pool, thanks to the continued generosity of the Bush Foundation. On Nov. 20, Give to the Max Day, GiveMN will award:

* $500 Early Giving Golden Tickets daily on Nov. 1-19
* $500 Golden Ticket prizes every 15 minutes on Nov. 20
* $1,000 Hourly Golden Ticket prizes hourly on Nov. 20
* $6,000 Power Hour Prizes, shared among the top three organizations based on the amount raised between 10:00–10:59 a.m. and 10:00–10:59 p.m.
* The grand prize of Give to the Max Day, a $10,000 Super-Sized Golden Ticket, drawn from all gifts made Nov. 1-20. Additionally, dozens of regional prizes will be awarded to organizations across much of Greater Minnesota, thanks to the support of the Initiative Foundation, Southwest Initiative Foundation, Southern Minnesota Initiative Foundation, Northwest Minnesota Foundation, and West Central Initiative.

To follow along with Give to the Max and make a gift to your favorite cause, visit GiveMN.org beginning Nov. 1, and use #GTMD24 to join in the conversation online.

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**About [ORGANIZATION]**

[ORGANIZATION BOILERPLATE]

About GiveMN

GiveMN is an independent nonprofit organization working to ignite generosity and grow giving through GiveMN.org, Minnesota’s giving marketplace, and RaiseMN, a fundraising coaching and training program.

Since 2009, more than 770,000 donors have made gifts with ease and enthusiasm through [GiveMN.org](http://www.givemn.org/) to make a difference for causes in their communities. Through this online marketplace for generosity and giving events like the annual Give to the Max Day, GiveMN has helped to generate more than $400 million for more than 14,000 nonprofits and schools.

RaiseMN serves Minnesota nonprofits through individualized coaching and programs to transform nonprofit fundraising. Focusing on small- to medium-sized organizations, RaiseMN builds more healthy and sustainable fundraising practices so nonprofits can continue to pursue and expand their mission in their communities.

Launched in 2009 by Minnesota Community Foundation, GiveMN is supported by many generous foundation and corporate partners, contributions from individual donors, and revenue from its programs.