

Give OUT Day

RUNNING YOUR FIRST GIVE OUT DAY CAMPAIGN

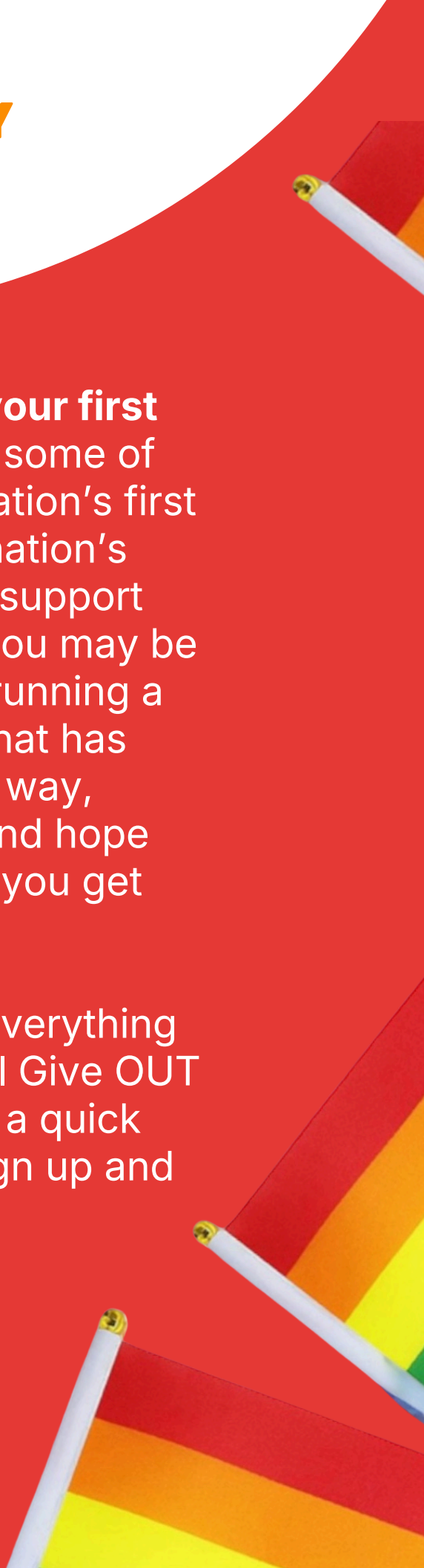




WE'RE SO HAPPY YOU ARE HERE!

Congratulations on running your first Give OUT Day campaign! For some of you, this may be your organization's first time ever participating in the nation's only and largest giving day to support LGBTQ+ causes. For others, you may be a new fundraiser tasked with running a campaign at an organization that has previously participated. Either way, we're glad to welcome you...and hope this beginner's guide will help you get off to a good start!

To help make sure you have everything you need to have a successful Give OUT campaign, we've put together a quick guide to get your first campaign up and running. ***Ready? Let's go!***



Getting Started!

Before you can start editing your organization's GiveOUTDay.org page, you'll need to gain access to the platform as an organization administrator.

To claim your organization, follow one of the following steps:

- Visit GiveOUTDay.org/search and look for your nonprofit. Click on your organization's page, scroll down to the bottom of the page, and click "Manage this organization." You'll be notified via email once you've been approved to manage your nonprofit or school's page by an existing administrator.
- If your organization has run Give OUT campaigns in the past and already has an organization administrator, you may ask that individual to add you as a fellow administrator. They can do so by navigating to "Settings" and then "Admins."
- If you know the direct URL to your organization's Give OUT page, you can also type that into your browser, scroll to the bottom of the page, and click "Manage this organization." Again, you'll be notified via email once you've been approved to manage your nonprofit or school's page.

If your organization is not yet listed on GiveOUTDay.org, no worries—we look forward to welcoming you! Please email support@mightycause.com to request to add your nonprofit or school to GiveOUTDay.org, then follow the steps they provide.

Starting to set up your page

Whether your organization is new to GiveOUTDay.org and you're starting from scratch, or you need to start making edits to update your page with new information, once you have admin access, you may start to edit the look and feel of your page!

Our platform technology partners at Mightycause have created an article of some of the first and most important steps you can take to start making your page your fundraising home for Give OUT Day and every day of the year. [Read more.](#)

Register for Give OUT Day 2026

Let us know you're planning to participate in Give OUT Day this year through a free registration process! Registration unlocks additional Give OUT Day features and prizes for your organization, and helps us be able to evaluate our administration of this program each year.

[Learn more and register here.](#)

PLANNING YOUR CAMPAIGN

Start planning your campaign with the help of our organization resources. Although Give OUT Day is a nationwide campaign, it is still made stronger by the donor relationships you've built and the basics of campaign planning.

The Give OUT team has created resources to help you plan your ask and take part in this day of giving for LGBTQ+ causes, all available to view on our [Give OUT Day Resources page](#).

Highlights include:

- A basic checklist that offers ideas beyond this first-timer's guide.
- A recording of our [Give OUT Day Kickoff Webinar](#).
- Give OUT Day logos, graphics, and posters to help add visuals to your campaign.
- Additional fundraising templates and workbooks to help build a campaign from scratch.

Need more support?

We're here for you! There are two options for additional support during Give OUT or at any time of the year.

- Reach our customer support team at support@mightycase.com. Your message will be reviewed and assigned to the person on our team who can best assist you. This is also the primary way to reach our technology partners at Mightycause for specific technical questions about your GiveOUTDay.org experience.
- Build your individual giving skills on your own schedule with our Individual Giving Essentials course! This fully asynchronous experience is designed for busy fundraisers and teams who want flexible, self-paced learning without sacrificing depth or impact. Access practical tools, proven fundraising strategies, and real-world insights at any time. [Enroll today and start learning right away!](#)